New Offer: LOWEST INTERNATIONAL CALL RATES FROM FRIENDI MOBILE

Muscat –FRiENDi mobile, Oman's 3rdlargest mobile service provider has introduced new promotion on international calls. The new promotion provides FRiENDi customers with the lowest international call rates in the Sultanate as they still make calls for as low as 47Bz per minute to many countries mainly India, Bangladesh, US, Canada and more. The new offer has also the lowest rate to Pakistan at only 57 bz per minute as well as to UAE, KSA, Bahrain, Kuwait, Qatar, Philippines, Sri Lanka and many more countries where the rate is at 62bz only per minute. The new promotion is yet another initiative from FRiENDi that reinforces its commitment to offer the best mobile services at the most affordable rates.

The new rates will now be available for FRiENDi customers an hour earlier which is from 6pm to 6am on weekdays and full day on Fridays. To enjoy the rates, all existing and new FRiENDi customers need to dial *136*13# to activate the service for a one time activation fee of 300 Bz. The promotional rates are valid till 15 April 2013.

On the occasion of the launch of the new international rates, Mr. Adnan Al Alawi, COO, FRIENDI Oman, "We have always maintained our positioning to provide the lowest international rates to our customers. And because we are usually looking for given our customers more value, we have made the new offer even more attractive by adding one more hour and give customers the opportunity to call at the lowest rates starting **from 6pm**. Over the years we have always tried to better understand the needs of our customers and this kind of promotion helps our customers to get more out of every recharge and it is the best way for them to be in constant touch with their loved ones abroad."

About FRIENDi mobile: FRIENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRIENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest call rates.

For more information please visit: www.friendimobile.om