

## FRiENDi mobile to power MTV India Unplugged concert by Ayushmann Khurrana

MUSCAT - The Sultanate's third largest mobile service provider, FRiENDi mobile, will be sponsoring the first-ever MTV India Unplugged concert in Oman, which will be held at the Qurum City Amphitheatre on 26<sup>th</sup>, October 2017. MTV India Unplugged, which is renowned for hosting the best musical Indian talent and artists, will make its entry into Muscat with Khurrana.

The opening act of the concert will be performed by the Omani singer, Haitham Mohammed Rafi followed by the Bollywood actor-singer Ayushmann Khurrana. With more than three million Facebook fans, playback singer Khurrana can claim to be one of the hottest names in the business today. After years as a TV actor, he made a breakthrough to the big leagues in 2012 starring in smash romcom Vicky Donor – and singing the theme tune, Pani Da Rang, which earned Khurrana an award for Best Male Playback Singer at 58th Filmfare Awards.

Music lovers will congregate at the MTV India Unplugged with Ayushmann Khurrana live in concert at the Qurum Amphitheatre. With a zest of music in heart from early life Ayushmann has made a mark in Hindi music industry. Hearthrob of young Indians, he started his professional career in his teens and has given hits after hits in the recent past 'Soulful Songs' has always been Ayushman's promise with every new album and songs

Eugen Comendant, Marketing and Sales Director at FRiENDi mobile said, "We are delighted to be a part of the Ayushmann Khurrana concert. Music speaks every language and is a common thread that binds everyone together. At FRiENDi mobile we are all about connectivity and music is a platform through which we can connect to the hearts of our customers".

"Ayushman has recently made a mark in the music industry with his soulful music and we are sure he will leave an indelible mark on Oman's music fans" he added.

FRiENDi mobile is popular amongst both the Omani nationals and expat crowd for delivering the best value for money data plans with lower local and international calling rates.

Tickets to the concert are now available on www.platinumlist.net.

