



**19/05/2013**

## **FRIENDi hosts students from the Caledonian College of Engineering**

### **Students get an insight on procedures of SIM activation**

Muscat: In line with its commitment to train and develop the next generation of engineers, FRIENDi mobile recently hosted a group of students from the Caledonian College of Engineering. During a field visit along with college supervisors, students were given a tour of the head office and were given an orientation program about the company and its operations. The aim of the exercise was to educate Omani students about the fundamental concepts of modern business operations.

During the visit the students attended three informative presentations given by the COO, Marketing Department, IT & customer service. Topics in the presentations were selected to suit the career building process of these students and would help them make the best career choices. Details about FRIENDi's future roles and marketing plans were also featured in the presentations. Following the presentations, the students enjoyed a guided tour of FRIENDi offices and were also given an insight on the advanced technology processes and procedures of customer service and SIM-activation.

Commenting on the visit, Mr. Selva Pandian , Industry Relation & Corporate Training division, Caledonian College of Engineering said, 'Corporate visits and industrial programs allow our students to explore possible careers, industries and options to which they can aspire. FRIENDi was able to add so much value and enriched the experience even further, giving the students both a personal and professional perspective of the industry. Our goal is to foster the development and interest among students to develop professionalism and gear up for the challenges in the corporate world.

Adnan Al Alawi, COO, FRIENDi mobile said: "We are pleased to welcome this group of students from the Caledonian College of engineering. During their visit they expressed great interest in the products and services offered by FRIENDi. This exercise further advocates our commitment towards building a successful society and a promising future and we would continue to seek and build relationships with leading educational institutions".

"These industrial visits are very important for aspiring students and will allow for greater engagement and retention of information. Most importantly it will make their higher education experiences more effective he added"

**About FRIENDi mobile:** FRIENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRIENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest call rates.

For more information please visit: [www.friendimobile.om](http://www.friendimobile.om)