



Overwhelming success for FRIENDi mobile's Khareef roadshow

Muscat: 28/08/2014: FRIENDi mobile, the third biggest mobile service provider in Oman, has been creating a huge impact at their roadshows in Salalah and surrounding areas during the Khareef season.

Thousands of tourists and locals have already visited the FRIENDi roadshow caravan which has been doing the rounds in Salalah since June. The caravan is armed with enterprising staffs who have been promoting FRIENDi mobile special offers and services. The festive caravan transformed into an enriching show for visitors who could avail the offers, including the international call promotions/bundle and internet plans.

Visitors got to experience the advantages of using FRIENDi mobile while existing customers discovered many features and options being offered by their favorite service provider. The roadshow is also being heavily promoted on private radio channels so that as many people get to know about the event.

FRIENDi mobile's vision is to work closely with the users. Extending the campaign to cover many more locations and touching as many customers as possible in the Dhofar region during this special season has helped in sharing the company's vision and mission and reply to customers' needs and requirements.

Randall G.A. Bernard, Sales Director, FRIENDi mobile, said, "We are extremely delighted to be a part of the Khareef in Salalah. This is one of the best seasons of the year that attract visitors from all over Oman and the region and therefore it's a good opportunity to showcase our products to both the local and international visitors. Our main aim has always been to give the best of connections and internet offers to our customers at competitive price. The Khareef season has been a huge success for us as we have received very positive response for our

products and promotions. We also got to know our customers' expectations and look forward to provide new innovative offers and services in the near future."

He added that "the company has been organising such roadshows in different parts of the Sultanate round the year".

More information on the packages and services can be found on www.friendimobile.om.

FRIENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRIENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest call rates.