

PRESS RELEASE

With FRiENDi mobile call anywhere in the world for just 47 bz/minute

Muscat: April 20, 2012 – FRiENDi mobile, the Sultanate's third largest mobile service provider has announced its exciting new plan whereby customers can call anywhere in the world for just 47bz! This irresistible new offer is valid until 1st June 2012.

Already from 7pm every day the customers can start enjoying the low rate to any international destination in the world. The calls are offered at the usual high quality provided by FRiENDi mobile and there is no requirement to enter any prefix before dialing. To activate and enjoy the plan, FRiENDi mobile customers have to dial the USSD code *136*13# or send an SMS with the keyword 'INT' to 91033. A nominal one time activation fee of 500bz will be applied, following which the customers can make international calls for 47bz per minute from 7pm to 6am every day.

"At FRiENDi mobile, we set out to deliver great experiences for our customers and fantastic value for money, through our products and services. This is by far the lowest rate applicable to all countries and reiterates our commitment to bring more value to our customers in connecting them with their friends and family abroad. We are certain that this exciting new offer will prove to be very popular amongst our customers" said Product Manager Aisha Noor.

FRiENDi mobile welcome packs and starter kits are available across Oman, notably at all the Lulu Hypermarkets, Zahra Phones, Zahrath Al Hanna, and FRiENDi mobile outlets in City Centers and Muscat International Airport.

Since its launch FRiENDi mobile has been offering great value to its customers and its success is a result of its full range of mobile services like low call rates, excellent call quality and coverage, 3.5G internet and friendly six-language customer service staff. The company has introduced many features that are completely new to Oman, such as recharging directly from www.friendimobile.om or having recharge cards available at every Carrefour cash counter. FRiENDi mobile is an international telecommunications group, headquartered in UAE, with presence in Oman, Jordan and Saudi Arabia, with more countries opening soon. To find out more about FRiENDi mobile, please visit www.friendimobile.om