



PRESS RELEASE

FRIENDi mobile launches special offer on E177 modem

Muscat: July 2012 - Having successfully launched the new E177 USB modems at Comex 2012, FRIENDi mobile now introduces the E177 in over 50 shops across Oman namely Lulu Hypermarkets, Zahra Phones, Zahra Al Hanna, and FRIENDi mobile kiosks in City Centres and Muscat International Airport and thus making it easily available everywhere. Moreover, to promote the E177 USB modem sales, customers who will buy it before the 15th of September will get the first month of the new unlimited internet plan for free.

The FRIENDi E177 is a sleek, chrome plated, high speed (7.2 Mbps) modem, which comes in two colours - black and white in elegant box packs. You can connect E177 with the USB interface of a PC or Mac, that enables the everybody to easily access Internet, send and receive email and SMS, check remaining balance, recharge and even subscribe to FRIENDi products and services. The modem can be stored in a reasonably closed environment such as handbag or laptop bag.

FRIENDi mobile was the first to introduce the concept of Easy prepaid internet where the customer just plugs in the FRIENDi modem to the PC or laptop and gets connected to the internet in couple of minutes. It is so convenient and easy to use that customers don't have to worry about recharging immediately and could enjoy the internet for the first month for free.

"Friendi mobile has always remained focused on introducing innovative products and promotions for its customers that add more value to their communication experience. The E177 is an exciting new product and we have received very encouraging response for it since its launch, we are sure to feel the pulse of our consumers with this new promotion and look forward to its success" says Aisha Noor, Product Manager, FRIENDi mobile.

Since its launch FRIENDi mobile has been offering great value to its customers and its success is a result of its full range of mobile services like low call rates, excellent call quality, fantastic network coverage and friendly six-language customer service staff. FRIENDi mobile is an international telecommunications group, headquartered in UAE, with presence in Oman, Jordan and Saudi Arabia, with more countries opening soon.