



FRIENDi mobile kicks off 'Football caravan Roadshow'

MUSCAT 09/12/2013: FRIENDi mobile, Oman's 3rd largest mobile service provider flagged off on Friday 6th of December a nationwide roadshow across the Sultanate. The two first roadshows took place last weekend in Mabella and Seeb Souq. The objective of the roadshow is to meet and interact with people in their own towns, spend with them an evening of fun with a lot of gifts and prizes for all participants.

To ensure a maximum of entertainment and fun, FRIENDi mobile has chosen football as the scheme of the roadshow and has prepared various activities including a mini football challenge where people can play and win prizes.

For the next 3 months, the big FRIENDi truck will visit more than 24 locations all over the Sultanate at a rate of 2 locations every weekend. The roadshow will also be an opportunity for people to get all kind of information about FRIENDi products and services. Customers can buy FRIENDi SIMs and recharge cards, and can get a new cool number or port in their existing mobile number. They can also buy attractive Samsung handset bundles and furthermore walk away with lots of goodies like footballs, T-shirts, caps, pens...

Hundreds of people were seen enjoying the fun packed roadshow at its first location Mabella Souq. After an eventful kick off the Caravan was next seen at Seeb Souq on the 7th of December and the buzz seemed be to catching on as more and more people are enquiring on the next location for the road show.

A resident at Mabella Souq was of the opinion, "Hassle free, straightforward and good value. That's how I would summarize my experience with FRIENDi mobile. As a customer we want the maximum value for our money and FRIENDi mobile has always amazed us with rightly packaged offers".

Mr. Randall Bernard, Director-Sales, FRIENDi mobile Oman said "From an experiential perspective, this promotion event is a great way to connect with our customers and show them the latest offerings from

FRIENDi mobile and its benefits. We consider the roadshow as an opportunity to have fun and a two-way dialogue with our customers. This is vital if we are to adopt and implement what is required to satisfy our customers' expectations and ambitions in making optimal use of FRIENDi services"

For details on the next location of the Roadshow, please visit www.friendimobile.om or FRIENDi mobile Oman Facebook page.

About FRIENDi mobile

FRIENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRIENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest call rates.