



FRIENDi Football caravan arrived last weekend at Nizwa and Ibri Iraqi!

MUSCAT 15/12/2013: In a string of entertainment events, FRIENDi 'Football Caravan' arrived at Nizwa Fort and Ibri Iraqi Souq on Friday 13th and Saturday 14th of December to complete the second leg of its three month journey across various location in the Sultanate. The two first roadshows took place last weekend in Mabella and Seeb Souq in Muscat.

For the next 3 months, the big FRIENDi mobile truck will visit more than 24 locations all over the Sultanate at a rate of 2 locations every weekend. The roadshow will also be an opportunity for people to get all kind of information about FRIENDi mobile's innovative products and services. Customers can buy FRIENDi SIMs and recharge cards, and can get a new cool number or port in their existing mobile number. They can also buy attractive Samsung handset bundles and furthermore walk away with lots of goodies like footballs, T-shirts, caps, pens...

To ensure a maximum of entertainment and fun, FRIENDi mobile with its unbeatable offers and a couple of enterprising handsets bundles on Samsung devices had packed the evening with abundant thrills, games and exciting prizes for all. With football as the scheme of the roadshow, residents of Nizwa and Ibri Iraqi had fun time with mini football challenge where people could not only test their goal scoring skills but play and win prizes.

Visitors and residents at Nizwa Fort, one of the oldest forts in Oman were in for a surprise this weekend. The usual quite surrounding was buzzing with music and curious onlookers were thronging the FRIENDi Caravan truck to try out their luck at the mini football challenge. Many of them were seen queuing up for getting a FRIENDi number.

A resident at Ibri Iraqi Souq said that "Picking a new cell phone is a big decision that can affect you, your finances and your quality of life. We are happy that FRIENDi mobile is taking the effort to come to us so that we get a firsthand experience of various FRIENDi mobile offers. This way we are not only able to get a new connection or SIM but decide what is best for us among the various FRIENDi mobile packages"

Mr. Jaweed Al-Balushi, Direct sales manager, FRIENDi mobile Oman said “Our aim is to bring the brand closer to our customer and in the last two weeks we have seen that our roadshow is a hit with our customers. The nationwide program is not only getting us closer to our customers but also giving us valuable feedback on what their expectations are. Also this way we are able to help our customers decide the right package and product for them”

For details on the next location of the Roadshow, please visit www.friendimobile.om or FRIENDi mobile Oman Facebook page.

About FRIENDi mobile

FRIENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRIENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest call rates.