



## **FRIENDi's Ramadan offer: Reduced rate on all calls starts at 3pm**

**MUSCAT 08/07/2013:** Reflecting the spirit and values of the Holy Month of Ramadan, FRIENDi mobile, Oman's 3rd largest mobile service provider, has come up with new off peak timings on its all calls which will enable its customers to spread seasonal joy to their friends and loved ones inside and outside the sultanate.

Starting from the first day of the holy month, the off peak timings for FRIENDi mobile local and international call rates will start **from 3PM to 6AM** daily and full Friday. FRIENDi customers can therefore keep in touch with their loved ones at reduced rates at a much earlier time throughout the Holy Month. The Off Peak timings will return to the original timings of **8PM to 6AM** and full Friday after Ramadan

The extension of the off peak timing is also applicable to the FRIENDi mobile international offer where customers can call at even lower rates from 3PM to 6AM daily and fully Friday during the holy month. With the international offer FRIENDi customers can make calls at just 44 bz / minute to Bangladesh, India, Indonesia, Canada, China, Hong Kong, USA, Singapore and Vietnam whereas to Pakistan the call rate is 54 bz / minute. The rates to GCC countries, Philippines, Sri Lanka, Nepal, Egypt, Jordan, Lebanon, Syria and many other countries will be at 63bz per minute. For calls to countries like Iraq, South Africa and Tanzania the new rates would be 97bz per minute and calls to Libya, Morocco and Tunisia would cost 147bz per minute. FRIENDi customers can dial \*136\*13# against a one-time fee of 100bz to subscribe for the offer whereas existing customers can continue enjoying the special rates without any extra subscription fee.

FRIENDi mobile has been true to its promise of bringing affordable and consistent offers for customers in line with their expectations and has continuously launched good offers to accompany its customers in their special occasions

Mr. Adnan Al Alawi, COO, FRIENDi Oman, said, "So many of our customers have taken the opportunity to get closer to their friends and family inside and outside the sultanate since we first launched this Ramadan offer and we are thrilled to continue providing the same great offer, giving more of our

customers the chance to enjoy the benefits of great and affordable rates as part of our commitment to always make communications a rewarding experience”

Since its launch FRiENDi mobile has been offering great value to its customers and its success is a result of having the best Customer Care, excellent network coverage, easy to use products, outstanding high speed internet and lowest call rates. Furthermore FRiENDi mobile has introduced many features that are completely new to Oman, such as the scheduled and auto recharge through web site [www.friendimobile.om](http://www.friendimobile.om).