



PRESS RELEASE

Friendi mobile unveils a new kiosk in Muscat City Center

Muscat: 11th Aug 2012 - FRIENDi mobile, the Sultanate's preferred telecom service provider recently opened a brand new kiosk in Muscat City Center in line with its new aqua coloured look. This is the second kiosk to be unveiled after the first one rebranded in Qurum City Center last month.

Friendi mobile's new kiosk has proved to be a very successful communication touch point for its customers. It is a one stop shop for easy access to all information about FRIENDi mobile's great products and offers and with full assistance to meet all customers' requirements to get SIMs & internet modems, subscribe to FRIENDi mobile plans, get internet and handset settings etc. All these services and others are ensured by a well-trained and qualified staff who have as a main objective to provide customers with the best service quality.

FRIENDi mobile embarked on a strategic re-branding exercise at a group level to rejuvenate the brand and present to the customers in a more simple and attractive way. Oman is the first country in the GCC region to roll up the new branding scheme.

Ever since its launch FRIENDi mobile has always believed in simplifying communication and therefore it has come up with solutions that are focused, straightforward, cost effective and essentially uncomplicated.

FRIENDi mobile welcome packs and starter kits are available across Oman, notably at all the Lulu Hypermarkets, Zahra Phones, Zahrath Al Hanna, and FRIENDi mobile outlets in City Centers and Muscat International Airport.

About FRIENDi mobile

Since its launch FRIENDi mobile has been offering great value to its customers and its success is a result of its full range of mobile services like low call rates, excellent call quality and coverage, 3.5G internet and friendly six-language customer service staff. The company has introduced many features that are completely new to Oman, such as the scheduled and auto recharge through FRIENDi web site (www.friendimobile.om) and the national call plan at 25bz for all local calls at 3RO per month only.

FRIENDi mobile is an international telecommunications group, headquartered in UAE, with presence in Oman, Jordan and Saudi Arabia, with more countries opening soon. To find out more about FRIENDi mobile, please visit www.friendimobile.om