

27th April 2013

FRIENDI MOBILE ANNOUNCES 19BZ CALLS IN NEW 'STARTER PACK'

More savings on calls from FRiENDi to FRiENDi numbers

Muscat – Continuing with its practice of offering innovative and path-breaking products and tariff options, FRiENDi mobile, Oman's 3rd largest mobile service provider has launched a new promotion on its Starter packs. A highly compelling and attractive offer by which new customers can now buy a FRiENDi mobile SIM card for 2 Omani Rials and get 1 Rial free credit on activation plus the popular 19bz plan free for 3 consecutive months. With the 19bz plan, customers can call all their friends and beloved ones who have FRiENDi numbers at only 19 bz / minute anytime during all day. The plan will be given free for 3 months. After the free 3 months period, customer can continue on the 19bz call plan by dialing *136*10# and activating the plan for only 500 bz / month. The promotion is valid till 15th of June 2013.

Mrs. Aisha Noor, Product Manager at FRiENDi mobile said "We have introduced the latest 'STARTER PACK PROMOTION' by bringing together multiple benefits designed to ring in affordable calling options for our customers. The offer cuts through the clutter and offers a competitive tariff that makes local calls even cheaper within the big community of FRiENDi customers. The plan will be extremely suitable for heavy local call users, providing maximum value and calling benefits. Whether our customer is a student studying far from home, or a trader, or a house wife...this offer is designed to suit all segments,"

About FRiENDi mobile:

FRiENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRiENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest call rates.

For more information please visit: <u>www.friendimobile.om</u>

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