



FRIENDi mobile opens a new shop in Nizwa

Muscat (28/01/2015): In addition to the wide and well established distribution coverage that FRIENDi mobile has across the entire Sultanate, the Oman's 3rd biggest mobile service provider is now all set to serve its customers in the Dakhliya region with the inauguration of a fully brand new shop in Nizwa. A grand ribbon cutting ceremony by the honorary chief guest Mr. Hamed bin Hamoud Al Qasabi, Director General of Nizwa Industrial Estate, saw the official opening of the shop on 22nd January 2015.

The shop is strategically located on the well-known bank street near the Al Firq roundabout in Nizwa. The shop can boast of easy accessibility for customers from Nizwa and other neighboring areas like Izki, Bahla, Al Hamra who now have a fully dedicated store to cater to their mobile service needs.

According to Abdullah Saif Al Harrasi, Nizwa shop manager, 'This is a momentous day for all of us since this is the first FRIENDi mobile shop outside Muscat and we are extremely happy to serve customers in Nizwa and neighboring areas. The team is fully trained and dedicated to provide the best customer service as well as the necessary support to all customers' needs and queries. As part of the shop opening, there were special offers for customers to get them to experience the brand and the services'. The shop is open all 7 days of the week from Saturday to Thursday (8am to 1pm) and in the evenings from 4pm to 9.30pm. On Fridays the shop operates from 8 am to 11 am and 4 pm to 9.30 pm.

"We are focused on broadening FRIENDi mobile's reach and accessibility throughout the Sultanate. The opening of the Nizwa shop is not just an addition to our strong distribution coverage that we definitely take great pride in, but it also reflects the patronage we have received from our customers that has enabled us to progress in such leaps and bounds," said Adnan Al Alawi, COO, FRIENDi mobile.

About FRiENDi mobile

FRiENDi mobile was launched in April 2009 and offers a great prepaid mobile experience that combines exciting offers and services with competitive prices. Moreover, FRiENDi mobile offers the best customer care in Oman, excellent network coverage, outstanding high speed internet, easy to use products and lowest international call rates.